



Clinical Study Finds TheraTears® System Supports Healthier Feeling Eyes

Critical first steps to treating dry eye symptoms include ocular lubricants, lid hygiene and dietary modifications such as oral fatty acid supplementation.⁵

-2017 DEWS II Report



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**RESTORES
EYES NATURAL
BALANCE®**

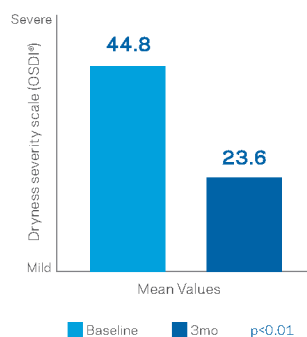
**CLEANSES
EYELIDS AND
LASHES**

**NOURISHES
EYES TO PROMOTE
HEALTHY TEARS***



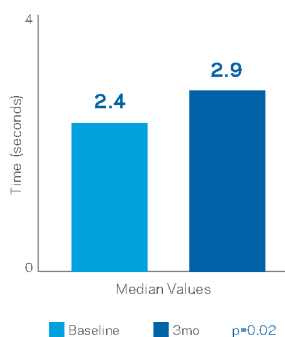
SIGNIFICANT IMPROVEMENT IN DRY EYE SYMPTOMS⁴

**47% IMPROVEMENT
IN SYMPTOM QUESTIONNAIRE**

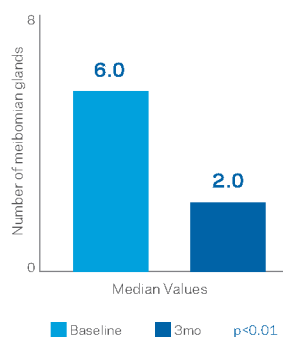


SIGNIFICANT IMPROVEMENT IN DRY EYE SIGNS⁴

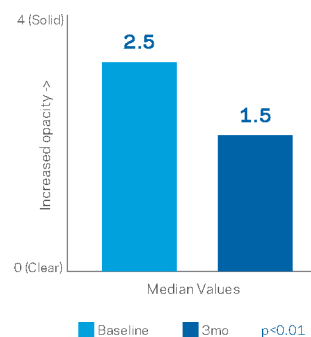
**20% IMPROVEMENT
IN TEAR BREAKUP**



**67% REDUCTION IN NUMBER
OF GLANDS BLOCKED**



**40% IMPROVEMENT
IN MEIBUM QUALITY**



Recommend the TheraTears® family of products for your dry eye patients.

Visit theratears.com/professionals for more information



*This statement has not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease.

References: 1. Results from an in vitro laboratory study. TheraTears® SteriLid® Antimicrobial Eyelid Cleanser and Facial Wash showed efficacy in reduction of colony forming units for eight common eyelid organisms. Data was captured at 30 and 60 seconds. 2. Data on file Akorn Consumer Health. 3. The 2017 Gallup Study of Dry Eye Sufferers (Conducted by Multi-sponsor Surveys, Inc.). 4. Ngo W, Srinivasan S, Houtman D, Jones L. The relief of dry eye signs and symptoms using a combination of lubricants, lid hygiene and ocular nutraceuticals. J Optom. 2017; Jan-Mar; 1D(1)26-33. 5. Jones L, Downie L, Korb D, et al. TFOS DEWS II Management and Therapy Report. The Ocular Surface. July 2017; 575-628

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Gentle on
Eyelids.

Tough on
Bacteria.



RECOMMEND
THE FIRST FDA-ACCEPTED
ANTIMICROBIAL
EYELID CLEANSER

- ✓ Advanced Hypochlorous Acid (0.01%) formula
- ✓ Cleanses away bacteria
- ✓ Gentle on eyelids
- ✓ Effective daily lid hygiene



A Powerful Natural Ingredient

Hypochlorous acid is an organic substance that occurs naturally in the body. It is produced in neutrophils, functioning as an antimicrobial agent that destroys bacteria and serves as an important part of the immune system.

TheraTears® SteriLid® Antimicrobial Eyelid Cleanser and Facial Wash uses the power of hypochlorous acid to provide key eyelid hygiene advantages:

EFFECTIVENESS

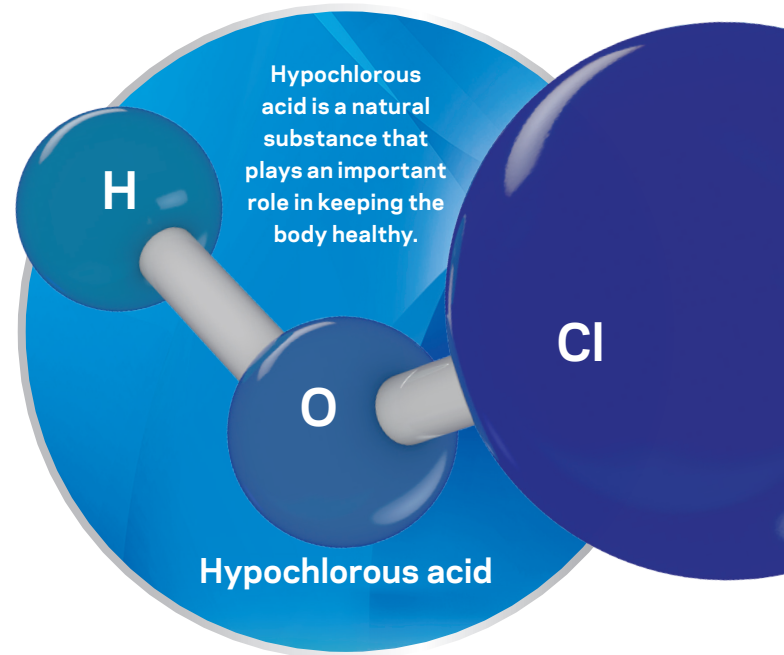
Antimicrobial capabilities effectively and quickly eliminate microorganisms from the eyelids and lashes

TOLERABILITY

Low toxicity and a pH balanced formula prevent irritation of the delicate skin of the eyelid or eyelid margin

PATIENT SATISFACTION

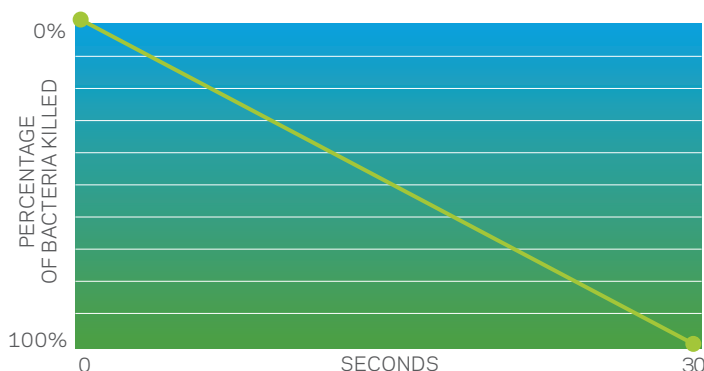
Patients will be happy to use a gentle, no rinse formula



Effective, Prescription Strength Formula

TheraTears® SteriLid® Antimicrobial Eyelid Cleanser and Facial Wash provides **superior eyelid cleansing**. It kills 99.9% of bacteria **in under 30 seconds**, effectively eradicating the most common eyelid organisms.¹

KILL TIME FOR COMMON EYELID BACTERIA



8 TYPES OF BACTERIA TESTED:

- PityrosporumOvale
- Moraxella
- SerratiaMarcescens
- StaphEpi
- StaphAureus
- E.Coli
- Pseudomonas
- MRSA

Eyelid Cleansing: Important, But Often Overlooked

Eyelid hygiene is a crucial component of ocular health, especially for patients with conditions like dry eye, blepharitis or meibomian gland dysfunction. However, many patients aren't compliant with their eyelid cleansing regimen.

93%

of eye care professionals
recommend eyelid cleansing.²

**ONLY
19%**

of dry eye sufferers regularly
cleanse their eyelids.³

Help increase eyelid cleansing compliance with
TheraTears® SteriLid® Antimicrobial Eyelid Cleanser and Facial Wash.

A convenient and affordable OTC solution that is as effective as a prescription.

Recommend a Proven Cleanser

Antimicrobial Formula quickly and effectively eliminates
microorganisms for the eyelids and lashes.



SteriLid® Antimicrobial

- No rinse, cotton pad application
- Hypochlorous Acid formula (0.01%) for bacteria reduction